

HUE & You REWARDS PROGRAM TERMS & CONDITIONS

PLEASE READ THESE TERMS OF SERVICE CAREFULLY BEFORE PARTICIPATING IN THIS PROGRAM

General Information

No purchase is necessary to join HUE & You Rewards. Participation and benefits shall be considered void where prohibited by law. Taxes may apply where required by law. HUE assumes no liability for any user's participation that contravenes the laws or regulations of his or her state. Your participation is subject to present and future program rules. Your participation is valid only at www.hue.com and rewards may only be earned and redeemed on www.hue.com.

Earning Rewards

HUE & You Rewards points are available to all HUE users. A user will accumulate Rewards Points for the following actions relating to his or her account as set forth below:

1 point = for every \$1 spent on the purchase of a product, but not for any amount spent on taxes or shipping costs. For the avoidance of doubt, Rewards Points are only earned for money actually spent on the product, not for the amounts of any discounts or payment by gift card. If an order is cancelled, any Rewards Points awarded for the purchase will be cancelled. If a product is returned, HUE reserves the right to cancel the Rewards Points awarded for the purchase of such product.

15 points = Review a product on the HUE website (see "Reviewing a Product" below). A maximum of 180 points may be earned per 30 day period for reviewing products on the HUE website.

30 points = subscribe to the HUE email newsletter.

From time to time, HUE may temporarily amend the Rewards Point reward equations, without notice to the users.

A user only earns Rewards Points based on activity on and via the HUE website.

Users may opt to purchase products without using their Rewards Points.

Users will be able to check the amount of Rewards Points accumulated in their account by logging into the My Account section and viewing the dashboard.

Users may not redeem or exchange accumulated Rewards Points for cash.

Users may not give/donate/transfer/share their Rewards Points to another User's account.

HUE specifically reserves the right to terminate, cancel, suspend and/or modify the HUE & You Rewards Program, or any specific User's participation in the HUE & You Rewards Program, if any fraud, virus or other technical problem corrupts the administration, security, safety or proper function of the HUE & You Rewards Program, as determined by HUE in its sole discretion. In addition, HUE reserves the right to terminate, cancel, suspend and/or permanently ban any specific User's participation in the HUE & You Rewards Program if HUE suspects that such User is conducting fraudulent activity to acquire, accumulate or spend Rewards points including, but not limited to, by a User creating multiple Rewards accounts, false referrals, etc.

Reviewing a Product

Reviews of a HUE product on the HUE website will be reviewed for legitimacy and for language. As a result, it may take several (up to 30) days before reviews are posted on the HUE website and Rewards Points are credited to a User's account. Reviews that are posted will not be edited or changed for content, but they may be edited to correct spelling mistakes, type-o's, glaring grammatical errors, etc. and/or to shorten the length.

HUE reserves the right to reject reviews that it deems (in its sole discretion) to be of no value, or in violation of the HUE Terms of Service, and therefore no Rewards Points will be rewarded for such reviews.

Redeeming Rewards Points

Rewards Points may only be redeemed on www.hue.com. Rewards Points may only be redeemed for a discount off the purchase price of an item. Rewards Points may not be redeemed for payment of taxes or shipping costs. Unless otherwise indicated by HUE, Rewards Points may be redeemed in conjunction with other discounts or offers granted by HUE. HUE may limit the number of Rewards Points that may be redeemed at one time. Users must accumulate 100 Rewards Points before being eligible to redeem Rewards Points. Users with less than 100 Rewards Points will not be able to redeem those Rewards Points until they have acquired at least 100 Rewards Points. Users wishing to redeem Rewards Points will receive \$5 off the purchase price of their order in redemption of 100 Rewards Points, which will thereby be deducted from the User's count of Rewards Points. The system will update the User's remaining Rewards Points immediately after Rewards Points are redeemed. Rewards Points cannot be applied to prior purchases or for the purchase of HUE eGift Cards. HUE may determine, in its sole discretion, to restrict the redemption of Rewards Points with respect to certain products. Other HUE restrictions may apply.

Expiration of Rewards Points

Each Rewards Point will expire one (1) year after being earned, if not redeemed prior to the expiration date. HUE reserves the right to extend the expiration date, in its own discretion, on an individual user basis.

Account Information

You may view your account activity online at www.hue.com/MemberLogin.aspx. The information you provide will be handled in accordance with the HUE privacy policy available at www.hue.com/privacy.aspx.

Termination

Participation in the HUE & You Rewards Program is a privilege granted to HUE users and as such can be suspended, revoked or terminated at any time by HUE for any reason or for no reason. In the event of termination of your participation, all benefits including all accrued Rewards Points and other program benefits will automatically and immediately be forfeited.

Program Changes

HUE reserves the right to vary any or all of the terms of the HUE & You Rewards Program, to amend these Terms of Service, or to terminate the HUE & You Rewards Program, at any time without notice and without further obligations to users, including, but not limited to, modifications which: a) govern Rewards Points earned on and after the date of the change; or b) change the value of already accumulated Rewards Points. Notice of any such changes, amendments or termination will be provided to users via message or email, or by being posted on the HUE website and will be effective immediately, unless otherwise stated in such notification.

Eligibility

Kayser-Roth Corp. employees and spouses are not eligible to participate in the HUE & You Rewards Program.

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